GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:207
ANSWERED ON:18.07.2016
Ranking in Tourism Index
Sawaikar Shri Advocate Narendra Keshav

Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that India has improved its ranking in the World Economic Forum Tourism Index;
(b) if so, the details thereof;
(c) whether the Government feels that India"s improved ranking will give a boost to the tourism industry; and
(d) if so, the details thereof and the extent to which tourism in Goa will receive benefits?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a): Yes, Madam.

(b): As per the Travel & Tourism Competitiveness Index (TTCI) 2015, of the World Economic Forum, the rank of India has improved to 52 in 2015 from 65 in 2013.

(c): Yes, Madam.

(d): Though, the Ministry has not made any assessment of the extent of benefit to tourism due to the improvement of the ranking, it must have enhanced the image of India in the world as a tourist destination and thus is expected to boost inbound tourism in the country including Goa.

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